



## **WANTED:** Energetic, creative problem-solvers looking to make the world a better place.

Our world is an amazing place filled with natural wonders that run on natural laws. The transfer of heating and cooling is one such example – you experience it every time you feel the sun on your face, snowflakes on your nose or condensation on a can of soda on a hot summer day.

Human ingenuity has found a way to harness the science behind heating and cooling to make our living areas clean, safe and comfortable. We do this through Heating, Ventilation, Air Conditioning and Refrigeration – we call it HVAC/R.

### EXPERIENCE

- Immersive Work-Based Learning
- Youth Apprenticeships
  - Internships

### EXPLORATION

- Hands-on Learning
- Job Shadows
  - Skills Workshop
  - Mentor-led Projects

**YOU ARE HERE**

### AWARENESS

- Learn more about the Industry
- HVAC/R 101 Awareness
  - Class Presentations/Projects

## Does this sound like you?

- ✓ **You think science is amazing** and are curious about using advanced tools and technologies.
- ✓ **You love your industrial arts class** and enjoy working with your hands to create, build, and fix things.
- ✓ **You want to help people** by making their homes and businesses safe, warm and comfortable.
- ✓ **You want great pay and job security** in a high-demand career you enjoy.
- ✓ **You want to fight climate change** by reducing greenhouse gasses with energy-efficient equipment.
- ✓ **You love learning new things** but aren't sure want to spend four years in college.



Scan the QR code to learn more about Gustave A. Larson

# GUSTAVE A. LARSON NEXT GEN

Building Tomorrow's HVAC/R Workforce Today

## You Will Thrive in an HVAC/R Career!

Here are some of the many career  
paths available in HVAC/R:



### INSTALL TECHNICIAN

**Employee Profile:**

Independent      Technically minded  
Follows processes      Works with hands

TECHNICALLY MINDED	██████████
INDEPENDENT WORK	██████████
IMPORTANCE OF TECH SCHOOL	██████████
VARIETY IN WORK	██████████
TIME OUTSIDE	██████████

### SERVICE ADVISOR

**Employee Profile:**

Independent      Technically minded  
Follows processes      Works with hands

TECHNICALLY MINDED	██████████
INDEPENDENT WORK	██████████
IMPORTANCE OF TECH SCHOOL	██████████
VARIETY IN WORK	██████████
TIME OUTSIDE	██████████

### HVAC ENGINEER

**Employee Profile:**

Independent      Technically minded  
Follows processes      Works with hands

TECHNICALLY MINDED	██████████
INDEPENDENT WORK	██████████
IMPORTANCE OF TECH SCHOOL	██████████
VARIETY IN WORK	██████████
TIME OUTSIDE	██████████

### COUNTER SALES REPRESENTATIVE

**Employee Profile:**

Customer Service      Self-Starter  
Strategic Thinker      Strong communicator

TECHNICALLY MINDED	██████████
INDEPENDENT WORK	██████████
IMPORTANCE OF TECH SCHOOL	██████████
VARIETY IN WORK	██████████
TIME OUTSIDE	██████████

### Additional Careers Available in HVAC/R:

Service Manager • Dispatcher • Warehouse • Distributor • Salesperson • Engineer

## GET STARTED TODAY!

- ✓ **Talk to your parents** about what you love doing and why you are interested in a career in HVAC/R.
- ✓ **Talk to your shop teacher** about next steps – including taking upcoming courses in high school.
- ✓ **Learn more about HVAC/R and Gustave A. Larson at [galarson.com](http://galarson.com)**

