

Making Everyday, Career Day in Wisconsin

Explore Wisconsin's most needed careers in any class and empower students with in-demand skills for the future job market.



Wisconsin's Workforce Challenge

With 239,000 open jobs, workforce participation declining by 2.3% post COVID, and 10+ years of declining technical college enrollment, exposing students to the state's most needed and prosperous careers is more important than ever.

Transfr works with local companies, education, workforce development, and non-profits to create a career pipeline to jobs that are in highest demand and pay well.

From Hands-On Simulation Training To Real-World Jobs

A Student's Journey

Experience a variety of careers

Hands-on virtual tours of Wisconsin's highest demand occupations provide exposure to diverse careers, challenge industry stigmas, and help students make informed decisions about their career choices.

Earn and learn

Enrolling in a WTCS program or work-based learning offers opportunities for students to perfect their skills and become experts in their craft, advancing their careers.

"I enjoyed the hands on interaction. It allows you to actively participate, which, for me, results in a better understanding of the material."



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Master training simulations

After making an informed career choice, Transfr offers students hands-on, standards aligned training, preparing them for job or apprenticeship. This crucial step bridges the gap between education and meaningful careers that provide a sense of purpose and fulfillment.

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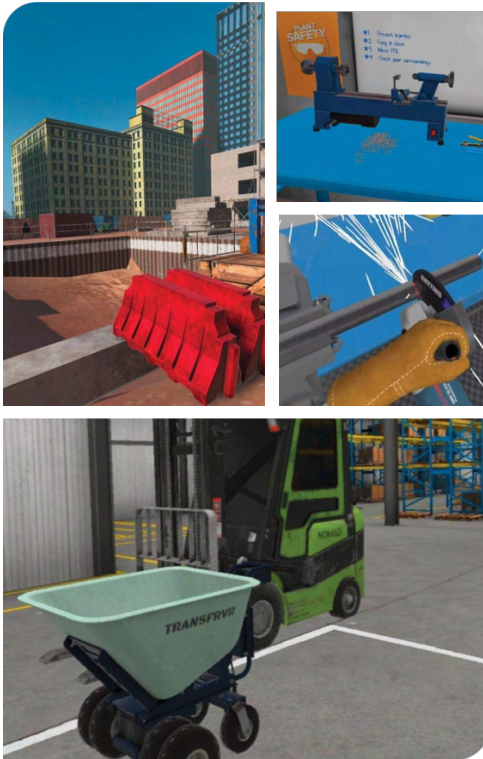
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Join the workforce

Now a skilled worker, students enter the workforce and can look forward to prosperous careers with well-paying salaries, opportunities for tuition reimbursement, and long-term financial stability.



What People are Saying

Quality

The digital coach provides consistent, supportive standards aligned instruction to help students master skills and achieve their full potential regardless of where it's deployed

Attention

Artificial Intelligence provides personalized, adaptive instruction to help students master the skills required for their chosen careers.

Freedom

There's no peer pressure. No expectations about who does and does not belong in any career field. Students are empowered to try new jobs and explore.

Retention

Transfr prepares students for success by providing a realistic job environment, eliminating surprises on the first day of work.

Cost Effective

Virtual Training Facility contains all hands-on training, removing the need to construct a training facility at each site, or transport trainers or students to other facilities to train.



In rural America, our children have been our #1 export. I believe our approach with Transfr will foster bold new innovation in the way we educate our children and prepare them for the workforce.

- Mayor Sheldon Day: Thomasville, Alabama



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State Workforce Manager

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Outcomes

High school pre-employment training
defense industry manufacturer Alabama

100% of students who started the training completed it.

100% were offered a job

95% stayed with the employer 6 months or longer